

Canuk Theatre Company presents:  
**The Strong Breast Revolution**

**The Strong Breast Revolution is a hilarious and disarmingly honest production examining the personal and public relationship we have with breasts.**

Whether they're shoulder boulders, fried eggs, or one of each, everyone has a word to say about breasts. We want to challenge our audience, regardless of their sex or sexual orientation, to confront the way they look at female breasts.

Women's breasts are rarely offered public arena without sexual intent and while bare breasts are accepted in tabloids and advertising, women are still being made to feel embarrassed and even criminal if they breastfeed in public.

Devised and performed by four British women, The Strong Breast Revolution is a mosaic of their personal stories and shared perceptions, with no airbrushing, no mood lighting; just an honest look, laugh and rant in support of their most talked about assets.



Following a critically acclaimed London run in Autumn 2008, we are now taking the show to Edinburgh.

## **The Edinburgh Festival**

The Edinburgh Fringe Festival is the greatest festival of the arts in the world.



- In 2008 2.6 million people attended the festival.
- The fringe gains coverage of £6.6 million in advertising to a young, affluent audience who spend over £75m whilst in Edinburgh.
- It is estimated that of the people attending the Edinburgh Fringe Festival in August, 30% are from Edinburgh, 28% from the rest of Scotland, 27% from the rest of the UK and 15% from overseas.

## **Support our breasts**

Taking this show on the road involves a multitude of expenses, including accommodation, venue hire and, of course, publicity. In addition to the show, and in keeping with our mission to promote positive body image, we are also running a series of Strong Breast Revolution workshops across the UK.

We need your help!

## Sponsorship Options

### Bronze – any amount or support in kind

What we are offering:

**Website** – your listing or link on our website and networking sites

**Tickets** – discounted tickets to any Canuk performance in 2009

### Silver – £250-£500

We are offering the **Bronze** package plus:

**Display** – have your name or logo on our standing display at the Edinburgh show. We can also offer your information at our London events, including our monthly comedy night and previews

**Tickets** – complimentary tickets to any Canuk performance in 2009

### Gold – £500+

We are offering the **Silver** package plus:

**Flyers** – have your name or logo on our 10,000 flyers to be distributed in Edinburgh and to our UK-wide mailing list.

**Complimentary pre-show refreshments** at our London previews in July

**Post-show discussion with cast and creators** at our London previews (by prior arrangement)

**Workshops** – discounts to all workshops offered by Canuk theatre in 2009

## What the press have said about The Strong Breast Revolution (UK):

*“This production seems to hark back to an era when performance artists actually had something to say, and were not reluctant to provoke, disturb and even incite the audience. The message and theme of this performance couldn’t be any more timely... This is an important and vital work”*



☆☆☆☆ Brian Meade, *Remote Goat*

*“Invigorating ...the women in the audience come out feeling refreshed and empowered... [A] rare and truthful exposure of secret women’s business”*

☆☆☆☆ Josephine Short, *Remote Goat*

*“A theatrical cult hit just waiting to be released into the world ...Brave, intriguing and downright empowering”*

*Skye Crawford, West End Whispers*

*“An exhilarating exhortation... The Strong Breast Revolution deserves and needs to be seen everywhere”*

*Paul Rapoport, TERA*

## Challenge your Preconceptions – Support the Cause Join the Revolution!



### Contact us

If you are interested in discussing sponsorship for The Strong Breast Revolution please contact: Tanith Lindon on 07717787128 or [canuktheatrecompany@yahoo.co.uk](mailto:canuktheatrecompany@yahoo.co.uk)

### Press & Publicity

For further press or publicity information regarding The Strong Breast Revolution please contact: Richard Daniels on 07515 355777 or on the web at [www.ardquoy.com](http://www.ardquoy.com)

We look forward to hearing from you.

[www.canuktheatre.co.uk](http://www.canuktheatre.co.uk)



Canuk Theatre Company is committed to creating and developing strong female-led new work. Our ethos is to showcase new writing and create exciting and challenging pieces, while actively supporting women in theatre.